

## Message Text

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PAGE 01 MEXICO 00244 071829Z  
ACTION ARA-14

INFO OCT-01 ISO-00 COME-00 EB-08 H-01 OPIC-03 AID-05  
CIAE-00 FRB-03 INR-07 NSAE-00 USIA-06 TRSE-00  
XMB-02 SP-02 LAB-04 SIL-01 OMB-01 HUD-01 L-03  
NSC-05 SS-15 STR-05 CEA-01 /088 W  
-----093467 071832Z /43/64

R 062143Z JAN 78  
FM AMEMBASSY MEXICO  
TO SECSTATE WASHDC 7370  
ZEN AMCONSUL TIJUANA POUCH

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C O R R E C T E D C O P Y (PARA 2 LINE 2)

E.O. 11652: N/A  
TAGS: EGEN, MX  
SUBJECT: SENATOR JAVITS' QUADRIpartite COMMISSION

REF: MEXICO 18031

1. MOLINA OF FORD MOTOR CO. TOLD AMBASSADOR AND E/C COUNSELOR JANUARY 3 THAT SOME PROGRESS HAD FINALLY BEEN MADE IN SELECTING PROJECTS FOR QUADRIpartite COMMISSION. OUT OF SOME SIX PROJECTS PRESENTED FOR CONSIDERATION, MEXICAN SIDE HAD SELECTED PROPOSAL FOR RIO TIJUANA SHOPPING CENTER IN TIJUANA.
2. APPARENTLY A SITE HAS BEEN CHOSEN AND 150,000 SQUARE METERS PURCHASED WITHIN RIO TIJUANA URBAN DEVELOPMENT AREA. ESTIMATED INVESTMENT IS 9.6 MILLION DOLLARS.
3. ACCORDING TO MOLINA, SENATOR JAVITS HAS ASKED TWO PROMINENT U.S. REAL ESTATE DEVELOPERS, TAUBANN AND ELI JACOBS TO PARTICIPATE.

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4. THE DESCRIPTION PROVIDED TO US OF THE PROJECT LISTS SEVERAL ACTIONS THAT COULD BE TAKEN BY GOM AND USG TO FACILITATE THE INVESTMENT. THE USG COULD "GRANT TAX INCENTIVES FOR AMERICANS WISHING TO SET UP SHOPS AT THE CENTER, HELP WITH OBTAINING CREDIT, DO AWAY WITH OR LET UP ON THE HUNDRED DOLLAR CEILING ALLOWED TO AMERICANS IN

BORDER TOWNS, PERMIT FREE IMPORTATION OF FRUIT AND VEGETABLES, PROMOTE SPECIAL LEGISLATION FOR BORDER AREAS SIMILAR TO WHAT IS IN EFFECT IN MEXICO, ETC."

5. A FURTHER MEETING ON JANUARY 25 OF QUADRIPARTITE MEMBERS IS PLANNED TO DISCUSS "CAMPBELL SOUP TYPE PROJECTS" WHICH INVOLVE COOPERATION BETWEEN FOOD PROCESSING COMPANIES AND EJIDO SUPPLIERS. CALDERHEAD

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** DEVELOPMENT PROGRAMS, DEVELOPMENT INVESTMENTS, REAL PROPERTY ACQUISITION, INCENTIVES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 jan 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978MEXICO00244  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Original Handling Restrictions:** n/a  
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**Reference:** 78 MEXICO 18031, 77 MEXICO 18031  
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**Review Exemptions:** n/a  
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**Review Withdrawn Fields:** n/a  
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**Status:** NATIVE  
**Subject:** SENATOR JAVITS' QUADRIpartite COMMISSION  
**TAGS:** EGEN, EINV, MX, US  
**To:** STATE TIJUANA  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
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**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014